Day 1 Textbook Access

The Challenge

Shopping for textbooks can be an overwhelming experience for students. In particular, first-year students must navigate shopping and comparing prices to find their textbooks on their own for the first time, while others, particularly those with limited financial resources, wait to buy their textbooks or avoid purchasing them entirely. In both instances, it is common for students to start their classes without the required materials, which puts them at risk of falling behind.

With the rising costs of physical textbooks, the university faces challenges in making textbooks more accessible and affordable, as the traditional model falls short in promoting student success, aligning with campus affordability and sustainability objectives, and recognizing current and future learning preferences.

The Solution

Day 1 Textbook Access (D1TA) is a flat-rate digital-first program that will provide allist udents with access to their required textbooks on the first day of classes. As an evolution of our current Inclusive/Immediate Access program, Day 1 Digital Access (D1DA), D1TA expands the benefits of D1DA to all classes campus wide.

In alignment with campus initiatives and equity efforts, <u>initial studies</u> show that students (including those from traditionally underserved populations) who participate in similar programs are performing better academically and are more likely to complete their courses.

The number of Equitable Access (EA) programs on college campuses <u>has grown significantly in recent</u> <u>years</u> (59 in AY19-20 to 245 in AY22-23).

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