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111 West Ocean Blvd. Twenty-

18201 Von Karman Ave.

601 South Figueroa St.

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis (MD&A) on pages 3-11 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the

### MANAGEMENT'S DISCUSSION AND ANALYSIS (UNAUDITED) JUNE 30, 2014 AND 2013

<u>ntroduction</u>		

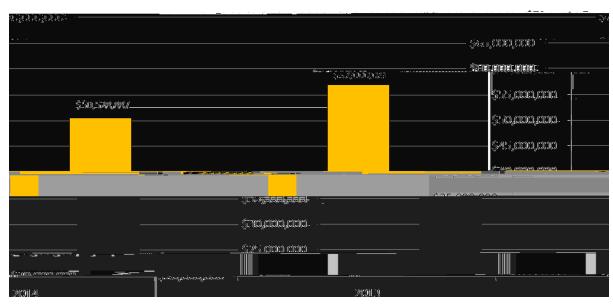
### MANAGEMENT'S DISCUSSION AND ANALYSIS (UNAUDITED) JUNE 30, 2014 AND 2013

#### **Endowment Investments**

The 49er Foundation's endowment is \$57 million and \$50.5 million in fiscal years June 30, 2014 and 2013, respectively. The increase of \$6.5 million can be attributed to favorable market conditions for the current year. The 49er Foundation's investment policies are designed to protect the long-term viability of its endowment and seek a total return that provides for the annual spending policy disbursement and inflation protection.

Permanent endowments are funds received from donors with the stipulation that the principal remains intact and be invested in perpetuity to produce income, which is to be expended for purposes specified by the donor.






### MANAGEMENT'S DISCUSSION AND ANALYSIS (UNAUDITED) JUNE 30, 2014 AND 2013

#### Statement of Revenues, Expenses and Changes in Net Position

#### **CSULB**

### MANAGEMENT'S DISCUSSION AND ANALYSIS (UNAUDITED) JUNE 30, 2014 AND 2013

#### **Statement of Cash Flows**

The statement of cash flows provides additional information on the 49er Foundation's financial results by reporting the major sources and uses of cash. A summary of the statement of cash flows is as follows:

	For the Year Ended June 30,			
		2014		2013
Net cash used in operating activities	(\$	3,100,000)	(\$	3,800,000)
Net cash provided by noncapital financing activities		4,900,000		4,000,000
Net cash provided by (used in) investing activities	_	900,000	(	1,900,000)
Net change in cash and cash equivalents		2,700,000	(	1,700,000)
Cash transfer from CSULB Research Foundation		1,600,000		9,200,000
Cash and cash equivalents at beginning of year		7,500,000		None
Cash and cash equivalents at end of year	\$	11,800,000	\$	7,500,000

#### **Economic Factors That Will Affect the Future**

The CSULB 49er Foundation's endowment will be affected by the value of the equity markets, currently near all-time highs. Principal gifts to the 49er Foundation typically involve appreciated securities or real estate, both of which are directly affected by their valuations. The funding model for the 49er Foundation is directly related to the cash (or cash-value) of gifts received, as well as the value of the endowment.

As before, management believes our current funding model of a combination of fees (primarily gift and endowment fees) will be sufficient to cover all operating expenses as is required by Chancellor's Executive Order 1000.

#### Significant Development

The University will launch the public phase of its fundraising

#### STATEMENT OF NET POSITION

#### **ASSETS**

	11001110	June 30,	
		2014	2013
CURRENT ASSETS			
Cash and cash equivalents		\$ 11,820,142	\$ 7,467,064
Short-term investments		936,717	
Accounts receivable, net		167,686	590,155
Pledges receivable, net		1,791,552	1,085,946
Prepaid expenses and other assets		103,213	137,616
		14,819,310	9,280,781
NONCURRENT ASSETS			
Pledges receivable, net		2,573,670	2,606,054
<b>Endowment investments</b>		57,000,071	50,528,887
		59,573,741	53,134,941
TOTAL ASSETS		74,393,051	62,415,722
	LIABILITIES		
CURRENT LIABILITIES			
Accounts payable		301,906	16,866
Other liabilities		1,105,390	201,199
		1,407,296	218,065
	NET POSITION		
NET POSITION			
Restricted for:			
Nonexpendable – endowments		44,963,041	43,262,228
Expendable:			
Scholarships and fellowships		3,583,863	4,323,555
Other		19,556,912	10,649,781
Unrestricted		4,881,939	3,962,093
TOTAL NET POSITION		<u>\$ 72,985,755</u>	<u>\$ 62,197,657</u>

#### STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION

	For the Year Ended June 30,			ıded
		2014		2013
REVENUES				
Operating revenues	<u>\$</u>	897,133	\$	841,153
EXPENSES				
Operating Expenses:				
Instruction		75,666		137,023
Public service		78,095		15,023
Academic support		424,455		314,674
Student services		59,105		79,918
Institutional support		2,518,477		1,263,364
Student grants and scholarships		2,482,457		2,375,805
•		5,638,255		4,185,807
OPERATING LOSS	(	4,741,122)	(	3,344,654)
NONOPERATING REVENUES				
Gifts, noncapital		5,615,557		5,840,476
Investment income, net		94,401		1,045
Endowment income, net		6,506,119		4,855,235
		12,216,097	1	0,696,756
INCOME BEFORE OTHER ADDITIONS		7,474,955		7,352,102
ADDITIONS TO PERMANENT ENDOWMENTS		1,686,855		1,319,681
INCREASE IN NET POSITION BEFORE SPECIAL ITEM		9,161,810		8,671,783
SPECIAL ITEM				
Transfer of net position from CSULB Research Foundation		1,626,288	5	3,525,874
INCREASE IN NET POSITION		10,788,098	6	2,197,657
NET POSITION AT BEGINNING OF YEAR		62,197,657		None
NET POSITION AT END OF YEAR	<u>\$</u>	72,985,755	<u>\$ 6</u>	2,197,657

#### STATEMENT OF CASH FLOWS

	For the Ye	
	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES Payments to or on behalf of the University departments Payments to employees Payments to students Other receipts Net Cash Used In Operating Activities	(\$ 1,200,609) ( 962,523) ( 2,525,678) 1,593,791 ( 3,095,019)	(\$ 1,055,106) ( 637,702) ( 2,412,550)
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES Gifts received for other than capital purposes Net Cash Provided By Noncapital Financing Activities	4,942,335	4,055,554
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES  Net Cash Used In Capital and Related Financing Activities	None	None
CASH FLOWS FROM INVESTING ACTIVITIES Proceeds from sales and maturities of investments Investment income, net Endowment income, net Additions to permanent endowments Purchase of investments Net Cash Provided by (Used In) Investing Activities	$94,401 \\ 1,100,466 \\ 1,686,855 \\ (\underline{2,002,248}) \\ 879,474$	$53,272 \\ 1,045 \\ 4,855,235 \\ 1,319,681 \\ (\underline{8,083,433}) \\ (\underline{1,854,200})$
NET CHANGE IN CASH AND CASH EQUIVALENTS	2,726,790	(1,653,006)
CASH TRANSFER FROM CSULB RESEARCH FOUNDATION	1,626,288	9,120,070
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	7,467,064	None
CASH AND CASH EQUIVALENTS AT END OF YEAR	<u>\$ 11,820,142</u>	<u>\$ 7,467,064</u>
RECONCILIATION OF OPERATING LOSS TO NET CASH FROM OPERATING ACTIVITIES: Operating loss Adjustments to reconcile operating loss to net cash from operating activities:	(\$ 4,741,122)	(\$ 3,344,654)
Change in assets and liabilities: Accounts receivable, net Prepaid expenses and other assets Accounts payable Other liabilities	$422,469 \\ 34,403 \\ 285,040 \\ \underline{904,191}$	( 590,155) ( 137,616) 218,065
Net Cash Used In Operating Activities	( <u>\$ 3,095,019</u> )	( <u>\$ 3,854,360</u> )

The accompanying notes are an integral part of these financial statements.

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

#### **NOTE 1 – Statement of Significant Accounting Policies**

The CSULB 49er Foundation (the 49er Foundation) is a nonprofit, tax-exempt corporation, which commenced operations on July 1, 2012. The 49er Foundation is organized to actively promote philanthropy and manage donated resources for the advancement of California State University, Long Beach (the University), by accepting and managing donations, gifts, and bequests for any University-related use. The 49er Foundation is a direct support organization and component of the University.

The financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America, as prescribed by the Governmental Accounting Standards Board (GASB).

The accompanying financial statements have been prepared on the accrual basis. The 49er Foundation reports as a Business Type Activity and, accordingly, has reported its activities within a single column in the basic financial statements.

The 49er Foundation's policy for defining operating activities as reported on the statement

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

#### **NOTE 1 – Statement of Significant Accounting Policies (Continued)**

Accounts receivable primarily consists of amounts due from another auxiliary organization of the University. Management deems all accounts receivable to be collectible and has not established an allowance for doubtful accounts.

The 49er Foundation receives pledges and bequests of financial support from corporations,

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

#### **NOTE 2 - Pledges Receivable**

Pledges receivable are recorded in the statement of net position at estimated net realizable value in accordance with GASB Statement No. 33. Pledges receivable were discounted as of June 30, 2014 using interest rates ranging from 2% to 4%, which approximated the 49er Foundation's rate of return on treasury notes at the time the pledge is made. Pledges receivable as of June 30, 2014 are summarized as follows:

<b>Due in the Year</b>	
<b>Ending June 30,</b>	

2015	\$	1,981,790
2016		821,500
2017		2,092,448
2018		237,500
2019		15,500
Thereafter		5,500
		5,154,238
Less allowance for uncollectible pledges	(	463,525)
Less present value discounts	(	325,491)
		4,365,222
Less current portion of pledges receivable	(	1,791,552)
Long-term portion of pledges receivable	\$	2,573,670

#### **NOTE 3 – Investments**

At June 30, 2014 and 2013, the 49er Foundation's investment portfolio consists primarily of investments held in the investment pool, as well as interest-bearing accounts.

The primary objective of the 49er Foundation's investment policy is to protect the long-term viability of its endowment and seek a total return that provides for the annual spending policy disbursement and inflation protection.

#### **NOTE 3 – Investments (Continued)**

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

#### **NOTE 3 – Investments (Continued)**

The following is a summary of investments:

	June 30,		
	2014	2013	
Investments at fair value as determined			
by quoted market price or estimated fair value:			
Common stock		\$ 13,780	
Fixed income securities	\$ 12,146,315		
Corporate certificates of deposit	2,749,445		
Mutual funds			
Russell Funds			
Commodities Fund	2,718,857	2,377,460	
Emerging Markets Fund	1,737,162	1,498,429	
Real Estate Fund	2,844,422	2,370,656	
US Defensive Equity Fund	11,014,246	9,108,276	
US Core Equity Fund	11,230,190	9,210,995	
US Small Cap Equity Fund	2,922,896	2,406,108	
Short Duration Bond		15,176,462	
International Market Fund	10,573,255	8,366,721	
	57,936,788	50,528,887	
Less short-term portion of investments	(936,717)		
Endowment investments	<u>\$ 57,000,071</u>	\$ 50,528,887	

Investments are valued at quoted market price if available, otherwise they are recorded at estimated fair value.

Investment income is summarized as follows:

	June 30,			
		2014		2013
Interest and dividend income	\$	1,247,613	\$	1,041,666
Net unrealized gains		6,274,883		4,625,440
Net realized losses	(	171,922)	(	109,156)
Fees	(	750,054)	(	701,670)
	<u>\$</u>	6,600,520	\$	4,856,280

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

**NOTE 4 - Operating Expenses by Function** 

	For the Year Ended June 30, 2014						
	Со	mpensation and Benefits		Supplies and Services		Scholarship and Fellowship	 Total
Instruction	\$	13,757	\$	39,409	\$	22,500	\$ 75,666
Public service				6,095		72,000	78,095
Academic support		290,684		127,040		6,731	424,455
Student services				57,105		2,000	59,105
Institutional support		656,184		1,862,293			2,518,477
Student grants and scholarships		1,899		58,111		2,422,447	 2,482,457
<b>Total Operating Expenses</b>	<u>\$</u>	962,524	\$	2,150,053	<u>\$</u>	2,525,678	\$ 5,638,255

	For the Year Ended June 30, 2013						
		mpensation and Benefits		Supplies and Services	;	Scholarship and Fellowship	 Total
Instruction	\$	3,344	\$	122,579	\$	11,100	\$ 137,023
Public service				2,023		13,000	15,023
Academic support		156,141		139,964		18,569	314,674
Student services		2,536		75,382		2,000	79,918
Institutional support		475,681		783,933		3,750	1,263,364
Student grants and scholarships		· 		11,674		2,364,131	 2,375,805
<b>Total Operating Expenses</b>	\$	637,702	\$	1,135,555	\$	2,412,550	\$ 4,185,807

Institutional support includes expenses supporting University programs, initiatives, and operations, as directed by the 49er Foundation under the provisions of the donor agreement.

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

#### **NOTE 5 - Transactions with Related Entities**

As described in Note 1, the 49er Foundation is an auxiliary organization affiliated with the University and the California State University (CSU) System statewide. The 49er Foundation is also affiliated with CSULB Research Foundation (Research Foundation), an auxiliary organization of the University and CSU. The Research Foundation provides accounting services to the 49er Foundation. The accompanying financial statements include transactions with related parties as of and for the year ended June 30, 2014 and 2013, as follows:

	June 30,			
		2014		2013
Reimbursements to the University for salaries, wages, and benefits of University employees working on contracts, grants, and other programs	\$	177,238	\$	265,979
Payments to the University for other than salaries of University personnel	\$	2,763,153	\$	1,752,605
Payments received from the University for services, space, and programs	\$	13,477	\$	1,012
Gifts to the University from recognized auxiliary organization	\$	537,026		
Amounts receivable from CSU entities and recognized auxiliary organizations	\$	123,916	\$	586,928
Amounts due to the University	\$	954,965	\$	200,383
Amounts due to the Research Foundation	\$	150,424	\$	816

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

#### **NOTE 6 - Transfer of Net Position**

The 49er Foundation began operations July 1, 2012 with the purpose to promote philanthropy and manage the resources previously donated to the Research Foundation but designated for University-related uses. As a result, donated assets previously held by the Research Foundation were transferred to the 49er Foundation to administer going forward. The 49er Foundation recognized the following assets:

	June 30,			
	2014	2013		
Cash Investments	\$ 1,626,288	\$ 9,120,070		




\$ 0			
 <u> </u>	 <u> </u>		
 <u> </u>	<u> </u>		

Total

Noncurrent

Total

Noncurrent

Restricted

Noncurrent

Unrestricted

## SUPPLEMENTARY FINANCIAL INFORMATION OTHER INFORMATION (Continued)

2.2	INVESTMENTS HELD BY THE UNI	IVERSITY UNDER CONTRACTUAL AGREEMENTS AT JUNE 30, 2014:							
held	ortion of investments in Note 2.1 eld by the University under contractual greements at June 30, 2014:  S								
2.3	RESTRICTED CURRENT INVESTM	1ENTS AT JUNE 30, 2014							

#### CSA6sU49er FOUNDATION

## SA6sUPPLEMENTARY FINANCIAL INFORMATION OTHER INFORMATION (Continued)

		(

	Balance June 30, 2013	Prior-Period Adjustments	Reclassifications	Balance June 30, 2013 (Restated)
Nondepreciable/Nonamortizable				
Capital Assets				
Land and land improvements	\$ 0	\$ 0	•	\$ 0
Works of art and historical treasures	0	$0 \\ 0$	0	0
Construction Work in Progress (CWIP) Intangible assets	0	0	$0 \\ 0$	$\begin{array}{c} 0 \\ 0 \end{array}$
Total nondepreciable/nonamortizable				
capital assets	0	0	0	0
•			<del></del>	
Depreciable/Amortizable Capital Assets				
Buildings and building improvements	0	0	0	0
Improvements, other than buildings Infrastructure	0	0	0	$\begin{array}{c} 0 \\ 0 \end{array}$
Leasehold improvements	0	0	0	0
Personal property:	U	U	· ·	U
Equipment	0	0	0	0
Library books and materials	0	0	0	0
Intangible assets	0	0	0	0
Total dannasiable/amoutizable				
Total depreciable/amortizable capital assets	0	0	0	0
cupital assets				
Total capital assets	0	0	0	0
Less Accumulated Depreciation/				
Amortization				
Buildings and building improvements	0	0	0	0
Improvements, other than buildings	0	0	0	0
Infrastructure	0	0	0	0
Leasehold improvements	0	0	0	0
Personal property: Equipment	0	0	0	0
Library books and materials	0	0	0	0
Inta6A6suible assets	0	0	0	0
Total accumulated depreciation/				<u></u>
amortization	(0)	(0)	(0)	(0)
Total capital assets, net	<u>\$</u> 0	<u>\$</u>	<u>\$ 0</u>	<u>\$</u>

<u>Addi</u>	tions_	Reduc	etions _	Com	fers of pleted VIP	Balaı <u>June 30</u>	ice , 2014
\$	0	\$	0	\$	0	\$	0
	0	•	0		0	·	0
	0		0		0		0
	0		0		0		0
	0		0		0		0
	0		0		0		0
	0		0		0		0
	0		0		0		0
	0		0		0		0
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	0		0		0		0
	0		0		0		0
	0	(	0)		0		0
	0	(	0)		0		0
	0		0		0		0
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	U		U		U		0
	0		0		0		0
	0		0		0		0
	0		0		0		0
(	<u>0</u> )	(	0)	(	0)	(	<u>0</u> )
\$	0	( <u>\$</u>	0)	\$	0	\$	0

### SUPPLEMENTARY FINANCIAL INFORMATION OTHER INFORMATION (Continued)

#### 3.2 DETAIL OF DEPRECIATION AND AMORTIZATION EXPENSE FOR THE YEAR ENDED JUNE 30, 2014:

Total depreciation and amortization	\$ 0
related to other assets	 0
Amortization expense	
expense related to capital assets	\$ 0
Depreciation and amortization	

#### 4. LONG-TERM LIABILITIES ACTIVITY SCHEDULE

	Balance	Prior-Period	Reclassi-	Balance June 30, 2013		
	June 30, 2013	<b>Adjustments</b>	fications	(Restated)	Additions	Reductions
Accrued compensated absences	\$ 0	\$ 0	\$ 0	\$ 0	s 0	(\$ 0)
Capitalized lease obligations:						,
Gross balance	0	0	0	0	0	( 0)
Unamortized premium/(discount)						
on capitalized lease obligations	0	0	0	0	0	( 0)
Total Capitalized Lease						,
Obligations	0	0	0	0	0	( 0)
Long-term debt obligations:						,
Revenue Bonds	0	0	0	0	0	( 0)
Other bonds (non-revenue						
bonds)	0	0	0	0	0	( 0)
Commercial Paper	0	0	0	0	0	( 0)
Note payable related to SRB	0	0	0	0	0	( 0)
Other	0	0	0	0	0	(0)
Total Long-Term Debt						
Obligation <b>s</b>	0	0	0	0	0	()
Unamortized Bond Premium/	0	0	0	0	0	( 0)
(discount)	0	0	0	0	0	()
Total Long-Term Debt	0	0	0	0	0	( 0)
Obligations, Net	0	0	0	0	0	(0)
Total Long-Term Liabilities	<u>\$</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$</u>	<u>\$ 0</u>	( <u>\$</u>

Balance June 30, 2014	Curre Portic		Long-Term Portion		
\$ 0	\$	0	\$	0	
0		0		0	
0		0		0	
0		0		0	
0		0		0	
0		0 0		0	
0		0		0	
0		0	-	0	
0					


## SUPPLEMENTARY FINANCIAL INFORMATION OTHER INFORMATION (Continued)

6. LONG-TERM DEB				
Voor ording June 20	 	 		
Year ending June 30,				
-	 	 		

Total						
Principal				Principal & Interest		
\$	0	\$	0	\$	0	
•	0	•	0	•	0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
	0		0		0	
\$	0	\$	0	\$	0	

### SUPPLEMENTARY FINANCIAL INFORMATION OTHER INFORMATION (Continued)

#### 7 CALCULATION OF NET POSITION

#### 7.1 CALCULATION OF NET POSITION - NET INVESTMENT IN CAPITAL ASSETS

	<b>Auxiliary Organizations</b>			Total		
		GASB	_	FASB	_	<u>Auxiliaries</u>
Capital assets, net of accumulated depreciation	Ş	0	\$	0	\$	0
Capitalized lease obligations, current portion		0		0		0
Capitalized lease obligations, net of current portion		0		0		0
Long-term debt obligations, current portion	(	0)	(	0)	(	0)
Long-term debt obligations, net of current portion	(	0)	(	0)	(	0)
Portion of outstanding debt that is unspent at year-end		0		0		0
Other adjustments:	(	0)	(_	<u>0</u> )	(_	<u>0</u> )
Net position – net investment in capital assets	<u>\$</u>	0	<u>\$</u>	0	<u>\$</u>	0
7.2. CALCULATION OF NET POSITION – RESTRIC	CTED	FOR NONE	XPE	NDABLE – 1	ENI	DOWMENTS
Portion of restricted cash and cash equivalents						
related to endowments	\$	0	\$	0	\$	0
Endowment investments	5	7,000,071		0		57,000,071
Other adjustments:						
Quasi endowment and market adjustments	(1	2,037,030)	(_	<u> </u>	(_	12,037,030)
Net position – restricted for nonexpendable						
endowments per SNP	\$ 4	4,963,041	\$	0	_	

## SUPPLEMENTARY FINANCIAL INFORMATION OTHER INFORMATION (Continued)

#### 8. TRANSACTIONS WITH RELATED ENTITIES

8. TRANSACTIONS WITH RELATED ENTITIES	
	Amount
Payments to University for salaries of University personnel	
working on contracts, grants, and other programs	\$ 177,238
Payments to University for other than salaries of University personnel	2,763,153
Payments received from University for services, space,	2,100,100
and programs	13,477
Gifts-in-kind to the University from discretely presented component units	0
Gifts (cash or assets) to the University from recognized	
discretely presented component units	537,026

#### **SUPPLEM**





18201 Von Karman Ave. Suite 1060 Irvine, CA 92612 949.271.2600 601 South Figueroa St. Suite 4950 Los Angeles, CA 90017 213.239.9745

# INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH

To the