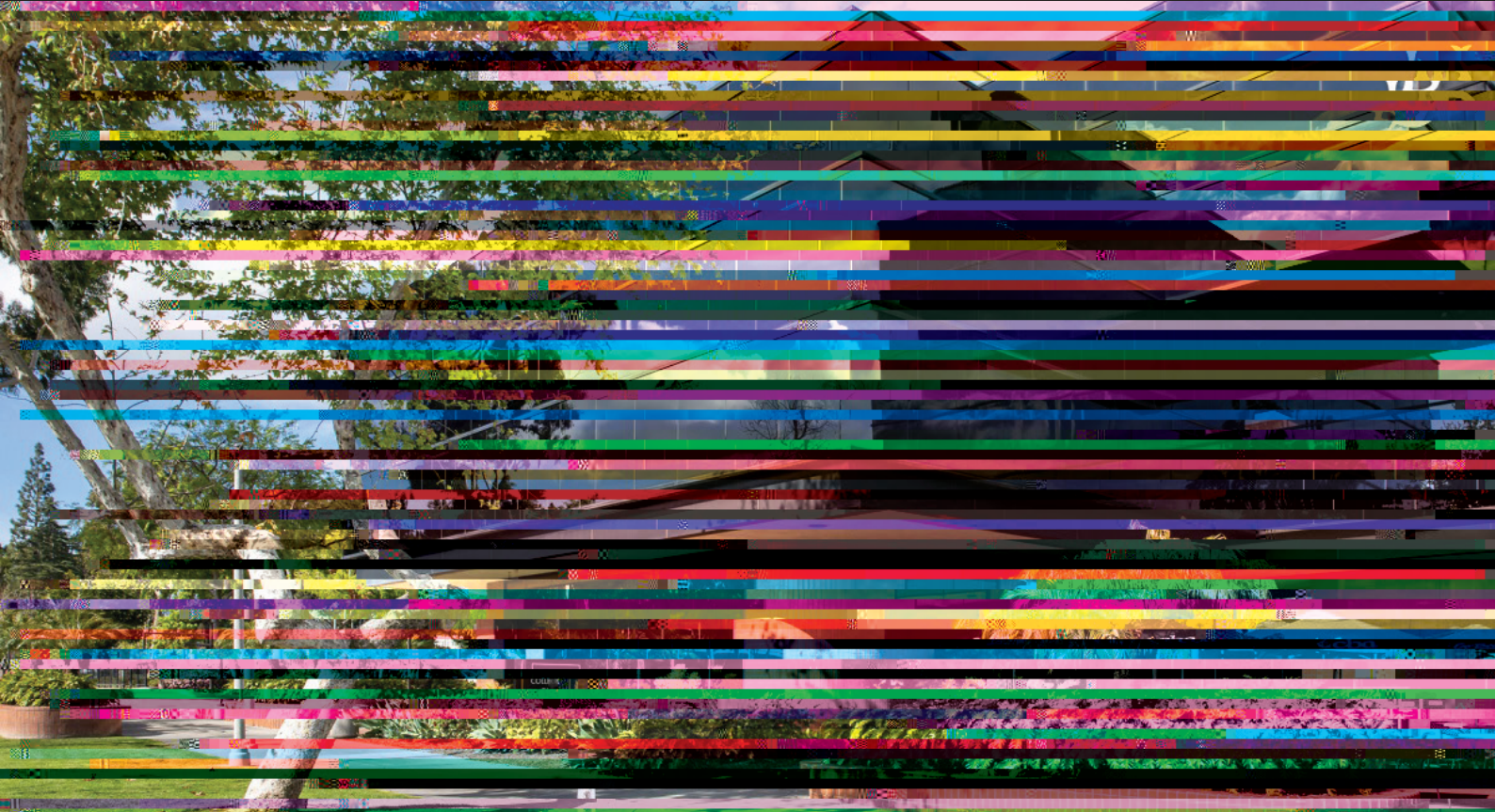


ENGAGEMENT, INNOVATION, AND IMPACT



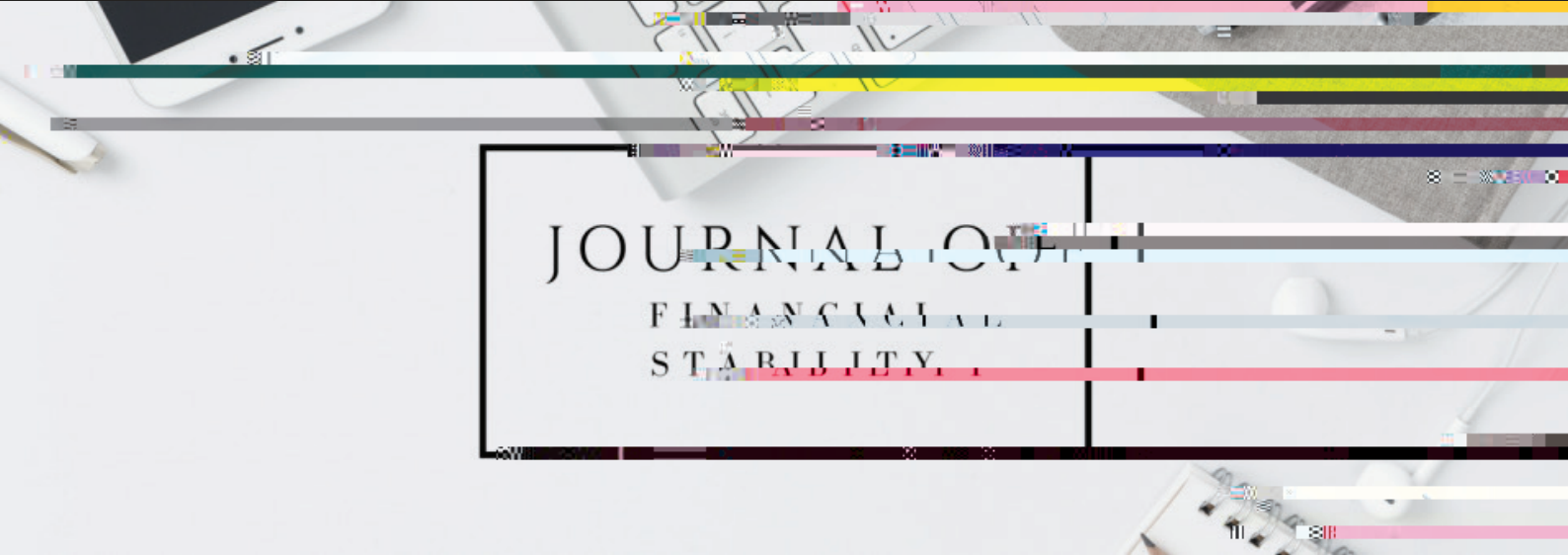
TAB



AACSB ACCREDITATION ANNOUNCEMENT
MAY 2019



THE IMPACT OF TRADE REPORTING AND CENTRAL CLEARING



ÚWÓŠQÙPÒÖÁCEWŌWÙVÁÎÉÁ€FJÁ
LU ZHU, FINANCE

LAY THEORIES AND CONSUMER PERCEPTIONS OF DIETARY SUPPLEMENTS



ÚWÓŠQÙPÒÒÁCEWŌWÙV ÁF ÍÉÁ€FJ
DR. PAMELA MILES HOMER, MARKETING

Journal of Consumer Behavior
Vol. 18, Issue 5, pp. 363-377
doi.org/10.1002/cb.1776

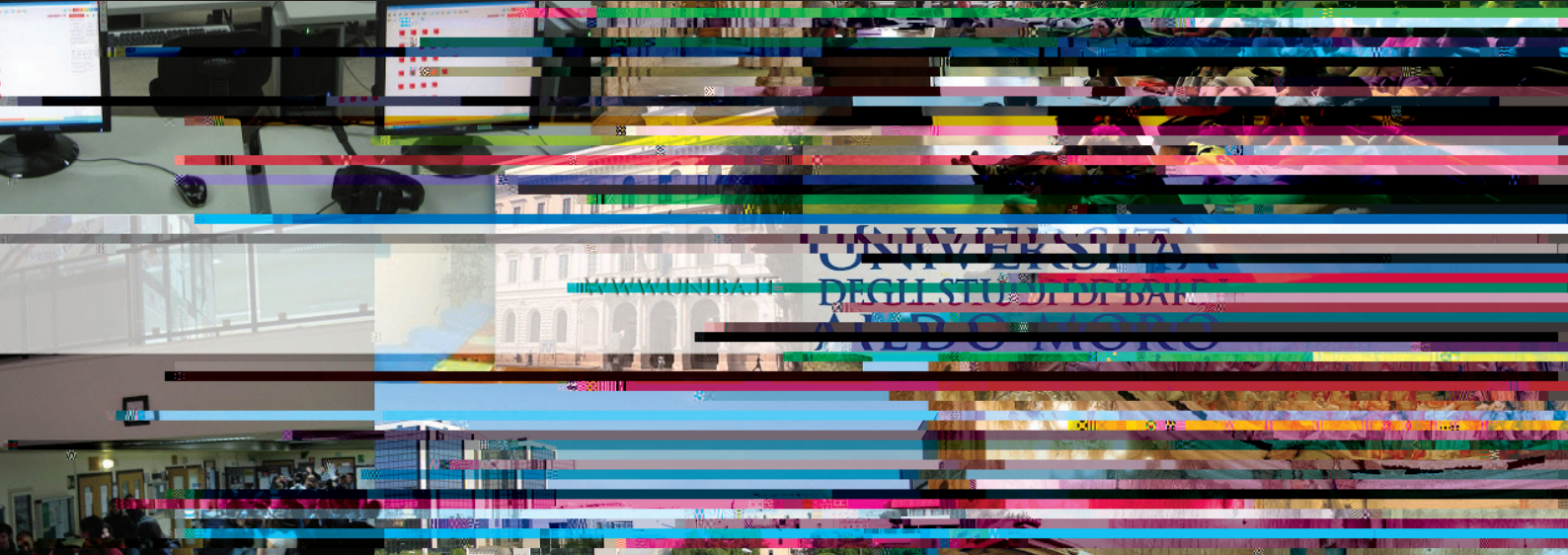
Consumers lack awareness and concern of potential adverse reactions, interactions, and inappropriate usage associated with dietary supplements.

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Implications for public policy are also dis- &~••^âÉÁ

2019 FULBRIGHT SCHOLAR AWARD



ÚWÓŠQÙPÒÖACEWŌWÙV ÁF ÍÉÁ€FJÁ

“Allison E. Butler, J.D., a full-time lecturer at the COB Legal Studies in Business Program and advisor to the Legal Information Clinic has been awarded a Fulbright Scholar Award.”

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undergraduate students and an Interna-
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ACADEMY OF MANAGEMENT PERSPECTIVES

NEW PERSPECTIVE: THE PROVISION OF FEEDBACK IN IDEATION CONTESTS



ÚWÓŠŦÛPÒÖÁUÔVUÓÒÛÁF ÍÉÁG€FJÁ

**NEW PERSPECTIVE:
THE PROVISION OF FEEDBACK
IN IDEATION CONTESTS**

2019 CORPORATE MENTORING PROGRAM LEADERSHIP RETREAT



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ÚWÓŠQÙPÒÖÁUÔVUÓÒÜÁFÎÉÁ€FJÁ
Student Center for Professional Development

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its 2019 Corporate Mentoring Program
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annual Corporate Mentoring Program retreat
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2019 CORPORATE MENTORING PROGRAM LEADERSHIP RETREAT



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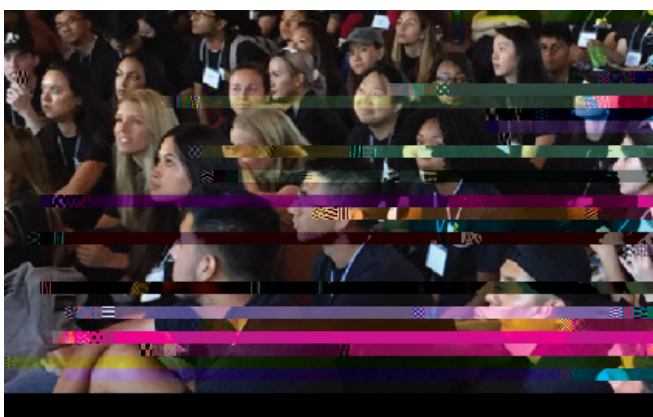
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 students and largely funded by grants and
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 out to individuals that recognize the impor-
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BLOOMBERG EXPERIENTIAL LEARNING PARTNER (ELP)



ÚWÓŠQÙPÒÖÁUÔVUÓÒÜÁGFÉÁG€FJÁ
DR. PETER AMMERMANN, FINANCE

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This is a team of CSULB College of Business students who are interested in finance, practice of portfolio management, asset allocation, accounting, economics, business strategy, and statistics. These students can make investment decisions; also engage in econometric modeling, research of specific economic sectors, and the study of corporate cultures, and performance histories.

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NEW AND RETURNING SCHOLARSHIPS FOR COB STUDENTS



ÚWÓŠQÙPÒÒÁUÔVUÓÒÜÁGJÉÁ€FJ
 SARAH LEN,
 COMMUNITY ENGAGEMENT SPECIALIST

Financial support: New and Returning Scholarships for College of Business Students.

Each year the College of Business Ö^ç^|[] { ^}cÁ [-, &^Á , [i\•Á @æ!áÁ c[Á•^&~!^Á scholarship support for business students ~| [{ Á æ} { }áÉÁ á [] [i•ÉÁ æ} áá á} á~•ci~^Á}æ!c}^!•ÉÁ Ø [iÁc@^ÁG€FJÉG€G€Á•&@ [[i^~^æ!ÉÁÖ||æÁÖ [{ ^:ÉÁ Öá!^&c [iÁ [-ÁÖ^ç^|[] { ^}cÉÁæ} ááÜæ!æ@ÁŠ^}ÉÁ Ö^~ development Coordinator, renewed support for c@^ÁR [@}Á YÉPÉÁPä} !ä&@•ÁÜ&@ [|æ!•@ä]Áæ} áá Ú [i: cÁ of Long Beach Scholarship, in addition to

establishing a new scholarship, the MBA Advi-
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V@^ÁR [@}Á YÉPÉÁPä} !ä&@•ÁÜ&@ [|æ!•@ä]Á , æ•Á, !•cÁ established in 2014 with College of Busi- }^••Áä} á~•ci~^Á }æ!c}^!ÉÁØæ! { ^!•Á BÁ T^!&@æ} c•ÁÓæ} \ÁÇØBT DEÁØBT ÉÁæÁàæ} \Ác@æcÁ has served the Long Beach Community since FJ€İÉÁ&!^æc^áÁ c@ä•Á •&@ [|æ!•@ä]Á c[Á @ [] [iÁ äc•Á Ö@ä~^ÁØä}æ} &äæ!ÁU~, &^!Áæ} ááÖÜWŠÓÁæ} ~ { ÉÁ R [@}Á YÉPÉÁPä} !ä&@•Á ~ [iÁ @ä•Á Í€Á ^~æ!•Á [-Á •^!çá&^ÉÁ V@^ÁPä} !ä&@•Á •&@ [|æ!•@ä]Á ~] [i: c•Á Øä}æ} &^Á æ} ááÇE&& [~}cæ} &^Á •c~á^}c•Á ä}Á c@^Á College of Business who are service-oriented ä} ääç!ä~æ} ÉÁV@^ÁÖ [|i^*^Á [-ÁÓ~•ä}^••Áä•Á] ! [~ áÁ c[Á& []cä} ~^Áäc•Á}æ!c}^!•@ä]Á , äc@ÁØBTÁ~ [iÁæ} [c@~^!Á^~æ!ÉÁV@ä•Áæ&æá^ { á&Á ^~æ!ÉÁ c@^Á R [@}Á YÉPÉÁ Hinrichs Scholarship was renewed for a c [cæ]Á [-ÁÁF€€€€€€€€



