Description of business idea and why it K D V L Q Q R Y D W L Y H Y D O X H (100 words maximum):

' H V F U L E H K R Z \ R X U L G H D Z L O O P D N H D Q L P S D F W (100 words maximum):

: K R L V \ R X U Warget market " (100 words maximum):

: K D W U H D G R H R X S S L R Q " W D U N H W L Q J F R L Q Q F H (100 words maximum):

3 O H D V H G H V F U L E H D Q \ U H Y H Q X H U H F H L Y H G E \ \ R X U F R P S D Q \ X S W R W K

Email your completed letter of intent to ***innovate@csulb.edu*** *by the deadline to be considered for the competition.*