

Building & Maintaining Networks

Industry Topic Leader	Partner
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Lisa M. Star, Ph.D. - Associate Prof. and Acting Dept. Chair



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Multiple Steps & Paths to Success

Education

B.S. EE CSULB (1984)

Internships

CSULB HR Admin Office > support staff

Metallurgical Sciences, Inc. > lab technician

CA State Land Commission & THUMS Oil Company > petroleum support engineer

Spectron, Inc. > lab technician

Work History

Spectron, Inc., Engineer (hi-tech R&D measurement equipment)

Perkin-Elmer, Program Manager (R&D missile correlation program)

Advanced International Systems, Inc. Project Engineer (laser angioplasty medical device)

Steps to Connect >> *Dedicate Time & Effort*

Establish your presence through resume, LinkedIn profile, personal website

Defines your strengths, experience, interests and lays groundwork for conversation

Be professional in your public social media

Maximize your interactions

Be diligent: take the time to know their background, accomplishments, organization

Be intentional: visit company, internship/job possibilities, info on their work

Be proactive: cultivate your network continuously to maintain beneficial connections

Start right now with immediate personal connections

Professors, other students /nzal connections

Step Outside Your Comfort Zone!

Consider the following and share your experience, comments, or questions

Have you started to reach out beyond your inner circle?

If yes, with whom, if no, why not?

Can you make a list of people that you can begin this process with?

Professors, recent graduates, professionals in your area of interest

Consider your planned approach to interact

Step so far outside your comfort zone that you forget how to get back.

Your First Task

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<https://www.csulb.edu/collegeofeducation/lmstar>

Communication & creating connections are vital skills that can be learned

Let me know you participated and your thoughts about the session
Ask additional questions regarding networking
Review my website and ask questions about my technical area

Email >> Call >> Connect on LinkedIn



Thanks for Attending!

We hope you enjoyed connecting with industry partners and each other.

Thanks to our presenters for sharing their experiences and wisdom.

Please fill out the **brief post-event survey** that will pop up when leaving the workshop to help us plan future events

Also be sure to enter **your mailing address** to receive a Pentel mechanical pencil and other swag

Interested in getting involved? Fill out the form at <https://bit.ly/wie-workshop>